

Post of Consultant for UNDP Project :

Name of Post	Consultant for UNDP Project
Advertisement number	4icall/1/2021/01
No of Posts	01
Last date of Application	15 th February 2021
Remuneration	55000-60000 per month (for a duration of 3 months)

About iCALL:

iCALL; a field action project of the School of Human Ecology at the Tata Institute of Social Sciences Mumbai, and is a national level technology assisted helpline service. iCALL provides counselling, support, information and referral to individuals in emotional and psychological distress, over the telephone, email and chat. The service currently runs six days a week, from Monday to Saturday, from 10 AM to 8 PM. Apart from service provision, iCALL engages in various research, capacity building and outreach efforts independently and in partnership with State Governments and NGOs across the country.

About the Project and its requirements:

iCALL in partnership with United Nations Development Programme (UNDP) is working on developing interventions for addressing psychosocial issues faced by vulnerable populations due to the COVID 19 pandemic in 13 Indian States. The project involves training and capacity building of district level staff and frontline workers, functionalisation of a counselling helpline for vulnerable populations and development of IECs on mental health and well-being among beneficiaries of UNDP Programmes

Job Profile:

The candidate shall report directly to the Programme Coordinator and Programme Officer at iCALL, and shall be responsible for the following:

1. Creation and designing IECs for the beneficiaries of UNDP which include vulnerable communities like migrants, survivors of gender based violence, people living with HIV, health and sanitation workers.
2. Designing posters, flyers, handouts and flashcards on topics related to mental health and well-being namely, offering psychosocial support, gender based violence, covid appropriate behaviour, stigma and discrimination
3. Designing IEC of the content translated into 8 languages.

Desirous Candidates Must:

- Possess a **Master's Degree in Advertising, Digital marketing and Mass Communication**
- Have experience of a minimum of 2 years of working in an organisation dedicated to the cause of mental health/social development with an experience in copywriting
- Should be sensitive to issues related to mental health and must have sensitivity to challenges faced by marginalised communities
- Speak English and Hindi and **at least one regional language** fluently and possess good writing skills in English
- Be skilled in the use of computers and software like Canva, Photoshop, Adobe Spark, etc for designing digital content
- Be willing to commit for a duration of 3 months
- Be willing to work for flexible hours

The consultant will be expected to work atleast 24 hours in a week and will be required to submit all the deliverables in a duration of 3 months from the date of joining. Interested applicants may e-mail us their CVs on icallhelpline@gmail.com by the 15th of February 2021 with the subject line 'Application for the position of Consultant-UNDP Project'. Applications received after the last date of submission or with an incorrect subject line will not be considered.

For further enquiries, contact,
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