



INDIAN INSTITUTE OF MANAGEMENT AHMEDABAD

Requires

Research Assistant

Description about the Project: Studying the impact of advertisements.

Job/Role Description: The role involves assisting the faculty in implementation of research projects. This includes researching a topic area, designing data collection studies, collecting data and finally analyzing the data.

Qualifications: RA should have Masters, preferably an MBA. An ideal candidate will be looking to pursue a PhD in Management.

Skillset: They should be competent in
(a) conducting extensive literature review
(b) designing basic advertisements
(c) conducting introductory statistical analysis on Excel/R/SPSS.

Tenure of the appointment: The appointment is initially for 08 months with a potential for extension based on performance/requirement.

Location: The selected candidate will be working from IIM Ahmedabad campus. IIMA provides access to the library and computer center for all Research Assistants. If selected, the candidate is expected to manage their own accommodation, outside the IIMA campus which is centrally located within the city of Ahmedabad.

Should be willing to work from Ahmedabad

Reporting To: Prof.Akshaya Vijayalakshmi

Compensation: Compensation will be commensurate with the qualification and experience.

Last date to apply: Interested candidates should send in their CV by **10th April 2022**.

Mode of Application: To apply, please send an email including CV and one page cover letter to vanitham@iima.ac.in
