



BROADCAST ENGINEERING CONSULTANTS INDIA LIMITED

(A Government of India Enterprise under Ministry of Information & Broadcasting)
(A Mini Ratna Company)

Head Office: 14-B, Ring Road, I.P. Estate, New Delhi-110002, Phone: 011-23378823

Corporate Office: BECIL Bhawan, C-56/A-17, Sector-62, Noida-201307

Phone: 0120-4177850 / 4177860 **Fax:** 0120-4177879 **Website:** www.becil.com

VACANCY ADVERTISEMENT NO. 187

Applications are invited for recruitment of following manpower purely on outsource basis for deployment in the office of National Small Industries Corporation Limited (NSIC), Okhla, Delhi.

| Sl. No. | Post/ Requirement (no. of vacancy may get increase or decrease) | Qualification & Experience | Monthly remuneration |
|---------|---|---|----------------------|
| 1 | Mobile Application Developer (01) | Qualification: B.E./B.Tech (Computer Science /IT/Electronics & Communications Software Engineering) or MCA or NIELIT B Level or Bachelor's Degree in Science/Mathematics/Computer Science/IT/Computer Application with One year "A" level of DOEACC/PGDCA from Govt recognized University/Institute. Experience: With minimum 2+ years' work experience in relevant field. | Rs.60,000/- |
| 2 | PHP Developer (01) | Qualification: B.E./B.Tech (Computer Science /IT/Electronics & Communications Software Engineering) or MCA or NIELIT B Level or Bachelor's Degree in Science/Mathematics/Computer Science/IT/Computer Application with One year "A" level of DOEACC/PGDCA from Govt recognized University/Institute. Experience: With minimum 2+ years' work experience in relevant field. | Rs.60,000/- |
| 3 | Digital Marketing (Executive) (01) | Qualification: B.E./B.Tech (IT) or MCA/BCA/MBA (IT). Experience: With minimum 2+ years' work experience in relevant field. | Rs. 37,500/- |

Note: Job description for above posts is enclosed at Annexure "A".

- Selection will be made as per the prescribed norms and requirement of the job.
- Preference will be given to those candidates who are already working in the same/similar department.
- No TA/DA will be paid for attending the test/ written exam/ interview/ joining the duty on selection.
- Application must be submitted **ONLINE** only for the above post.
- For applying please visit the BECIL website www.becil.com. Go the 'Careers Section' and then click 'Registration Form (Online)'. Please read 'How to Apply' carefully before proceeding to register and online payment of fee. **The instruction (How to Apply) for filling up the ONLINE Application/ Registration is attached below for reference.**
- Candidates will be informed via email / telephone/ SMS for Skill Tests/Interaction meeting, hence it is advised to view their SMS / email regularly after submitting the application for any notification/ updates.
- Candidates must review their application forms carefully before final submission, BECIL will not accept any request for changes to be made in the information submitted by the candidates wrongfully.
- Candidates who have applied earlier need not to apply again.
- After successful submission of online application form take a print-out of the same, attach self-attested copies your educational qualification and experience certificates along with other requisite documents, updated Curriculum Vitae (CV) and send it through Speed Post (only) in BECIL's Corporate Office to Ms. Sanyogita, Assistant Manager (HR), BECIL Bhawan, C-56, A/17, Sector-62, Noida-201307 before last date.
- Candidates are requested to attach their updated Curriculum Vitae (CV) along with these details:
 - 1) Work experience in detail for not less than 2 years
 - 2) Details of educational qualification
 - 3) Core Experience
 - 4) Present Salary
 - 5) Willingness to join duties
 - 6) Notice Period for joining, if selected
 - 7) Organization recently employed with

In case of any doubt/help please email as below:

For technical problem faced while applying ONLINE

: khuswindersingh@becil.com

For queries other than technical

: sanyogita@becil.com OR [0120-4177860](tel:0120-4177860)

Last date for submission of application forms is 21st September, 2022.

Sd/-
DGM (MR)

Job description

MOBILE APPLICATION DEVELOPER:

Person having the working knowledge of React Native, should have developed a project in React Native. Should have knowledge of building performant mobile apps on both the iOS and Android platforms.

Responsibilities:

- Build pixel-perfect, buttery smooth UIs across both mobile platforms.
- Leverage native APIs for deep integrations with both platforms.
- Diagnose and fix bugs and performance bottlenecks for performance that feels native.
- Maintain code and write automated tests to ensure the product is of the highest quality.

Skills:

- Working knowledge of React Native
- Firm grasp of the JavaScript
- Knowledge of {{functional or object-oriented}} programming
- Ability to write well-documented, clean Javascript code
- Rock solid at working with third-party dependencies and debugging dependency conflicts
- Familiarity with native build tools, like Gradle {Android Studio}
- Understanding of REST APIs and is able to create & consume APIs

PHP DEVELOPER:

We are looking for a PHP Developer who is dedicated to the craft, writes code that they are proud of and can hit the ground running, should have Sound knowledge of database designing and application development in PHP, good debugging skills, MVC Frameworks and good technology exposure of CodeIgniter with at least one project. Should have hands in experience JS.

Responsibilities:

- Write "clean", well-designed code
- Produce detailed specifications
- Troubleshoot, test and maintain the core product software and databases to ensure strong optimization and functionality
- Contribute in all phases of the development lifecycle
- Follow industry best practices
- Develop and deploy new features to facilitate related procedures and tools if necessary

Skills:

- Proven software development experience in PHP
- Understanding of development of applications in CodeIgniter, etc
- Demonstrable knowledge of web technologies including HTML, CSS, Javascript, AJAX etc.
- Good knowledge of relational databases, version control tools and of developing web services
- Understanding of REST APIS and is able to create & consume APIs
- Passion for best design and coding practices and a desire to develop new bold ideas.

DIGITAL MARKETING EXECUTIVE:

We are looking for a Digital marketing Executive to assist in the planning, execution and optimization of our online marketing efforts. The promotion of products and services through digital channels is a complex procedure with great potential which becomes increasingly useful for companies such as ours. He / she should be well-versed in the concepts surrounding digital marketing and how the Internet can become a strong asset to increase traffic on the portal.

Responsibilities:

- Work on online Marketing, publicity & promotional activities for promotion of a Portal to support BD team including Social Media and Digital Content.
- Develop & manage online marketing programs including, off page activities, content syndication, email, social, channel marketing.
- Take care of link building activities, competitive backlink analysis, generate organic traffic through quality do follow links, increase referral domains, find new high-volume keywords for increasing website traffic.
- To increase website visibility on SERP and find the non-existing previous backlinks.
- Content Management- Design & Develop Promotional content for all marketing collaterals (Social media posts, Creatives, emailers, flyers, leaflets, standees, WhatsApp, e-brochures, Videos etc.).
- Create SEO-optimized content for a range of platforms in the form of blogs, product descriptions, tweets, articles and maintain the website blogs.
- Activation of Featured Catalogue, Success Stories, managing News section, links, Banners & Images etc. on the portal.
- Use Google Analytics for monitoring content performance over different marketing channels.
- Find the high traffic resource for create website link building with reference of high DA/PA.
- To increase brand awareness, work on the high-performance competitor's resources for Create/Update Brand Profiles.
- Identify new features and customer needs through market research/ member's feedback, surveys & coordinate with Tech team for implementation of the same.
- Work closely with cross functional teams across IT, BD etc to ensure DM activities occur within the ambit of NSIC processes and regulations.

Skills:

- Proven experience as Digital Marketing Executive or similar role
- Excellent understanding of digital marketing concepts and best practices
- Experience with B2C social media, Google Adwords and email campaigns and SEO/SEM
- Perfect knowledge of web analytics tools (e.g. Google Analytics etc.)
- Skills and experience in creative content writing
- Analytical mindset and critical thinking
- Excellent communication and interpersonal skills

BECIL REGISTRATION PORTAL

HOW TO APPLY:

1. Candidates are required to apply online through website www.becil.com or <https://becilregistration.com> only. No other means/mode of application will be accepted. **(Before applying for registration candidates are advised to have their Photo, Signature, Birth Certificate/10th Certificate, Caste Certificate scanned images for upload the file size should be not more than 100kb.)** If you want to apply for more than one post against the same advertisement, you need to register once only. The fee chargeable will vary according to the number of posts applied for.
2. Candidates are required to have a valid personal e-mail ID. In case a candidate does not have a valid personal e-mail ID, he/she should create his/her new E-mail ID before applying online
3. Candidates are required to go to the website of BECIL i.e. www.becil.com or <https://becilregistration.com> and click on the link "Career".
4. Candidates are required to follow below process for registration.
5. Registration to be completed in 7 steps:
 - **Step 1: Select Advertisement Number**
 - **Step 2: Enter Basic Details**
 - **Step 3: Enter Education Details/Work Experience**
 - **Step 4: Upload scanned Photo, Signature, Birth Certificate/ 10th Certificate, Caste Certificate**
 - **Step 5: Application Preview or Modify**
 - **Step 6: Payment Online Mode (via credit card, Debit card, net banking, UPI etc.)**
 - **Step 7: Email your scanned documents to the Email Id mentioned in the last page of application form.**
6. Candidates will have to upload scanned copy of passport color photo, signature scan copy, size of these scanned copies should be within 100 kb and in jpg/.pdf files only.
7. Only online payment of registration & application processing fees (non-refundable) is applicable. **There will not be any other mode of payment of registration & application processing fee. Demand Drafts, Cheques, Money Orders, Postal Orders, Pay Orders, Banker's Cheque, postal stamps etc., will not be accepted, towards registration & application processing fee.**

Category-wise registration & application processing is given below:

- General - Rs.750/- (Rs. 500/- extra for every additional post applied)
- OBC - Rs.750/-(Rs. 500/- extra for every additional post applied)
- SC/ST - Rs.450/-(Rs. 300/- extra for every additional post applied)
- Ex-Serviceman - Rs.750/-(Rs. 500/- extra for every additional post applied)
- Women - Rs.750/-(Rs. 500/- extra for every additional post applied)
- EWS/PH - Rs.450/-(Rs. 300/- extra for every additional post applied)

Note: the GST and Bank charges will be borne by the candidates.

8. BECIL will not be responsible for any network problems in submission of online application.
9. Candidates are advised to fill the post judiciously as per the advertisement released by BECIL.
10. All the communications be made either on registered email or registered mobile number.
11. In case of submission of any false information or false documents, action, as per rules in addition to complaint with local authorities be made, on the desecration of BECIL.
12. No candidate shall make any communication with our client.
13. Candidates are requested to enter the details in the online application format carefully. Before final submission of application, there will be a preview available to the candidates in case of modification required. After submission of the application, no modification will be permitted and fees once paid will not be refunded.

****Candidates are advised to apply through above mentioned website only, candidates will be solely responsible for submitting their through any other website. The candidates are requested to check their email & messages regularly. BECIL will inform the selected candidates through email & sms. BECIL will not be responsible for any delay on candidate's part. ****
